



THE OFFICIAL NEWS MAGAZINE OF THE CANADIAN SNOWBIRD ASSOCIATION

# Advertiser Booking Form

Company Name: \_\_\_\_\_

Advertising Agency (if applicable): \_\_\_\_\_

Contact Name: \_\_\_\_\_ Email: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Province/State: \_\_\_\_\_ Postal/Zip: \_\_\_\_\_

Website: \_\_\_\_\_ Medipac Representative: **Fran Castricone**

## Advertisement Information

<b>CSANews magazine advertising</b>	<input type="checkbox"/> CSANews <input type="checkbox"/> Nouvelles «CSA»		
<b>Ad Size</b>	<input type="checkbox"/> Double-page spread <input type="checkbox"/> Full page	<input type="checkbox"/> 1/2 page (vertical) <input type="checkbox"/> 1/2 page (horizontal)	<input type="checkbox"/> 1/3 page (vertical only) <input type="checkbox"/> 1/4 page
<b>Issues that the ad will appear in:</b>			
<input type="checkbox"/> Spring 2023 (126) <input type="checkbox"/> Spring 2024 (130)	<input type="checkbox"/> Summer 2023 (127) <input type="checkbox"/> Summer 2024 (131)	<input type="checkbox"/> Fall 2023 (128) <input type="checkbox"/> Fall 2024 (132)	<input type="checkbox"/> Winter 2023 (129) <input type="checkbox"/> Winter 2024 (133)
<b>CSANews.com web banner</b> Quarterly (rotates with other advertisers)	<input type="checkbox"/> Spring - April, May, June <input type="checkbox"/> Summer - July, August, September	<input type="checkbox"/> Fall - October, November, December <input type="checkbox"/> Winter - January, February, March	

**Additional details:**

*Invoices and tear sheets will be sent electronically via email unless otherwise requested.*

## Payment Information

<b>Advertisement Cost</b>	\$	<b>13% HST</b> (if applicable)	+\$	<b>Total Cost</b>	=\$
				<b>Deposit 20% (due at signing)</b>	-\$
				<b>Balance due</b> 30 days from date of publication	=\$

*Canadian dollar and U.S. dollar pricing available.  
All deposits are non-refundable.*

**PAYMENT OPTIONS:**     VISA     MASTERCARD     CHEQUE (make payable to Medipac International Communications, Inc.)

CREDIT CARD # \_\_\_\_\_ CVV# \_\_\_\_\_ EXPIRY DATE \_\_\_\_ / \_\_\_\_

CARDHOLDER NAME: \_\_\_\_\_ SIGNATURE: \_\_\_\_\_

Name of Authorized Representative (please print): \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Email, Fax or Mail your completed form and payment to: Medipac International Communications, Inc., 180 Lesmill Rd, Toronto, ON, Canada M3B 2T5  
phone: 800-326-9560 • fax: (416) 441-7067 or (416) 441-7010 • Email: marketing@medipac.com

For more information contact Fran Castricone 1-800-326-9560, ext. 3 (toll-free) • 727-498-8889 (direct) • fran@medipac.com

## CSA News/Nouvelles « CSA » magazine

### Ad Sizes (width x height)

**Trimmed Full Page\*** 8-3/8" x 10-7/8" (8.375" x 10.875")

**1/2 page - horizontal** 7-1/2" x 4-3/4" (7.5" x 4.75")

**1/2 page - vertical** 3-5/8" x 9-3/4" (3.625" x 9.75")

**1/3 page - vertical** 2-3/8" x 9-3/4" (2.375" x 9.75")

**1/4 page - square** 3-5/8" x 4-3/4" (3.625" x 4.75")

**\*Bleed:** Allow for 1/8" (.125") bleed off page edges.  
No live type 1/4" (.25") from page edge.

### When supplying a disk or file, we need...

- **Print quality PDF (300 dpi)** or ad files created in **Adobe InDesign, Illustrator** or **Photoshop**.  
Unacceptable file formats include: any word processor (i.e. Microsoft Word); spreadsheet (i.e. Microsoft Excel); presentation graphics package (i.e. Microsoft PowerPoint); any non-standard graphics package which is capable of creating an EPS file.
- If not supplying a PDF all fonts in ad must be included, including all Open type, Type 1 standard (printer and screen files) or True Type fonts. Please include fonts which appear in any Illustrator files or convert any fonts to curves.
- Digital medium can be accepted on CD , via e-mail or Google Drive (call for details).
- A full-colour proof will be provided via e-mail for approval.

## CSA News.com web banner

### Artwork specifications

- **728 pixels wide x 90 pixels tall**
- 72 dpi
- Web image format – JPG, GIF or PNG

## For additional information, contact:

### Peter Prusa, Art Director

416.993.7796 (cell)

416.441.7063 • 1.800.326.9560 ext. 5

peter@medipac.com