



THE OFFICIAL NEWS MAGAZINE OF THE CANADIAN SNOWBIRD ASSOCIATION

# Web Ad Booking Form

Company Name: \_\_\_\_\_

Advertising Agency (if applicable): \_\_\_\_\_

Contact Name: \_\_\_\_\_ Email: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Province/State: \_\_\_\_\_ Postal/Zip: \_\_\_\_\_

Website: \_\_\_\_\_ Medipac Representative: **Fran Castricone**

## Advertisement Information

Ad details (see Ad Sizes sheet for examples)	U.S. Dollar Price	Canadian Dollar Price
<input type="checkbox"/> Top Banner (728 x 90 pixels @ 72 dpi)	\$800	\$1,000
<input type="checkbox"/> Big Box (300 x 600 pixels @ 72dpi)	\$600	\$750
<input type="checkbox"/> Small Box (300 x 250 pixels @ 72dpi)	\$400	\$500
Link to Advertiser's Site: _____		

Quarter: (rotates with other advertisers)	<input type="checkbox"/> Spring - April, May, June <input type="checkbox"/> Summer - July, August, September	<input type="checkbox"/> Fall - October, November, December <input type="checkbox"/> Winter - January, February, March
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Additional details:

*Invoices will be sent via email unless otherwise requested.*

## Payment Information

Advertisement Cost (per quarter)	\$ _____	(Number of quarters)	X _____	Subtotal	=\$ _____
				13% HST (Canadian companies only)	+\$ _____
				Total due (before publication)	=\$ _____

*All deposits are non-refundable.*

PAYMENT OPTIONS: ☐ VISA ☐ MASTERCARD ☐ CHEQUE (make payable to Medipac International Communications, Inc.)

CREDIT CARD # \_\_\_\_\_ CVV# \_\_\_\_\_ EXPIRY DATE \_\_\_\_\_ / \_\_\_\_\_

CARDHOLDER NAME: \_\_\_\_\_ SIGNATURE: \_\_\_\_\_

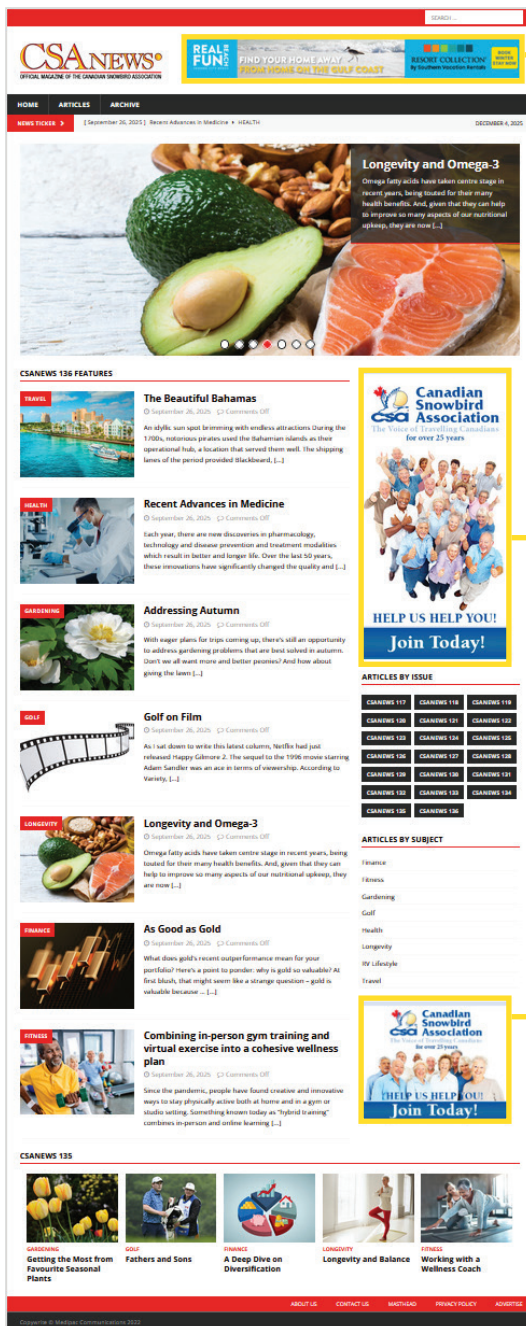
Name of Authorized Representative (please print): \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Email, Fax or Mail your completed form and payment to: Medipac International Communications, Inc., 180 Lesmill Rd, Toronto, ON, Canada M3B 2T5

phone: 800-326-9560 • fax: (416) 441-7067 or (416) 441-7010 • Email: [marketing@medipac.com](mailto:marketing@medipac.com)

For more information contact **Fran Castricone** 1-800-326-9560, ext. 3 (toll-free) • 727-463-7063 (direct) • [fran@medipac.com](mailto:fran@medipac.com)



## CSA News.com Web Banner

### Artwork specifications

- 728 pixels wide x 90 pixels tall
- 72 dpi
- Web image format – JPG, GIF or PNG

## CSA News.com Big Box

### Artwork specifications

- 300 pixels wide x 600 pixels tall
- 72 dpi
- Web image format – JPG, GIF or PNG

## CSA News.com Small Box

### Artwork specifications

- 300 pixels wide x 250 pixels tall
- 72 dpi
- Web image format – JPG, GIF or PNG

**For additional information, contact:**

**Peter Prusa, Art Director**

416.993.7796 (cell)

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peter@medipac.com