

**Collier, Sarner And Associates, Inc.
& Brandon S. Collier Present**

***THE AGGRESSIVE BUSINESS, TAX AND
PRACTICE MANAGEMENT – MINI WEEK SEMINAR
IN
KOHLER, WISCONSIN
THE AMERICAN CLUB/INN ON WOODLAKE***

JULY 16-18, 2010

This program is sponsored solely by Collier, Sarner And Associates, Inc., with more than 35 years experience in providing doctors with timely business information, assistance with planning for retirement and assistance with buying and selling practices. Brandon Collier is an attorney who also focuses on representing doctors. **Brandon has a Bachelors Degree from the University of Pennsylvania (cum laude), a law degree from Case Western Reserve University, and a Masters in Tax Law from the New York University School of Law. Upon law school graduation he was an attorney with the international law firm Holland and Knight in New York for four years. He has been with Collier, Sarner And Associates, Inc for eight years, consulting to doctors, assisting in writing the Newsletter and speaking at Collier-Sarner seminars across the country. *For complete candidness, tape recorders will not be allowed at the program.***



Academy
of General Dentistry

PACE

Program Approval for
Continuing Education

This seminar will help you save taxes, retire wealthy and be better at running the business of your practice. The goals are simple -- to conduct a tax-deductible seminar at a delightful site, for a modest cost, and have the doctor and spouse learn enough to more than pay for the trip. The majority of attendees are repeat attendees. Why? Because the emphasis is on easy-to-implement practical ideas on such things as aggressive (but always legal) tax ideas that too many timid accountants fail to suggest, practice building ideas, retirement plans, practice transition ideas, employee benefits, insurance, cost cutting ideas and others.

At this year's seminar, a special emphasis will be placed on the following issues that can help improve your wealth and quality of life:

- **New Tax Law Changes** - The course content will cover current tax law changes we see affecting doctors and their practices.
- **New, Improved Retirement Plans** - New tax-savvier plan designs that can improve the power of plans for doctors who want to save between \$10,000 and \$100,000 per year.
- **Improve Profitability** - Common sense ways to improve profitability.
- **Staffing** - Creative ways to hire and retain great employees.
- **Insurance Needs** - Appropriate levels (if any) of life, disability and long-term care insurance. What the insurance sales people prefer you don't know.
- **Steps To Take Now To Cut Future Taxes When Selling A Practice Or Bringing In A Partner** - A recent tax court case gives us guidance on actions to take years in advance that can dramatically cut taxes on a practice transition.
- **Maximizing Retirement Plan Investments** - How to build them while working, and how to reposition them near retirement.



We will cover other issues in depth, too, and plenty of time will be left for questions.

SCHEDULE

Please arrive at the meeting room in Kohler between 7:00 and 7:30 a.m. on Friday, July 16, 2010 to sign in and receive course materials. Lectures will be held from 7:30 a.m. until 11:30 am Friday through Sunday, with question and answer periods before and after the meeting. Outlines will be used as a guide to the course.

REGISTRATION AND FEES

Attendance at the programs is limited to doctors and their spouses, except by special permission. In addition, registration is limited by available meeting space and our courses often sell out. The early discount registration fee is \$725 for doctor only or \$825 for a doctor and spouse registering before May 16, 2010. For spouses attending on their own, the normal registration fee (\$725) will apply if registering prior to May 16, 2010. **If registration is received after May 15, 2010, the full fee will apply; \$775 doctor only or \$875 doctor and spouse. If registering at the door, the course fee will be; \$825 doctor only or \$925 doctor and spouse.**

CANCELLATION

Cancellations must be made in writing. The full registration fee (minus a \$50.00 processing fee) will be refunded if we are notified of cancellation before June 16, 2010. There will be no refund of registration fees if notice of cancellation is received after June 15, 2010. This cancellation policy will be strictly enforced. If you cannot attend, be careful to advise us prior to the cancellation deadline.



Collier, Sarner and Associates, Inc. is designated as an Approved PACE Program Provider by the Academy of General Dentistry. The formal continuing education programs of this program provider are accepted by AGD for Fellowship, Mastership and membership maintenance credit. Approval does not imply acceptance by a state or provincial board of dentistry or AGD endorsement. The current term of approval extends from October 19, 2007 to September 30, 2011. To register, call us today toll free at 888-888-4840 Fax at 216-831-8279 email to newsletter@csanews.com

KOHLER, WISCONSIN

Kohler is renown as a golfers' paradise, home to four of the world's top ranked courses. Golf Digest has recently ranked Kohler as the 2nd best golf destination in North America.

But golf is only the beginning. The Kohler Waters Spa, the John Michael Kohler Arts Center, the Sports Core Athletic and Racquet Club, the Shops of Kohler, and the River Wildlife Preserve, round out an array of activities to keep the non-golfers energized as well.

GOLF

Blackwolf Run®: site of the history-making 1998 U.S. Women's Open and the World Golf Championships in 1995, 1996 and 1997, has two Pete Dye-designed championship golf courses carved from a glacial valley. Both the River and the Meadow Valleys courses have received *Golf Digest's* Five Star rating. One of the America's Premier Courses.

Whistling Straits®: created in the style of the great Irish links courses. They unfold along a two-mile stretch of Lake Michigan shoreline. The Pete Dye-designed Straits hosted the 2004 PGA Championship and the 2007 U.S. Senior Open Championship. In the grand tradition, the Straits and Irish courses are walking only and will host the PGA Championship in August, 2010.



SPA & FITNESS



Kohler Water Spas: The elaborate 7 million dollar spa focuses on state of the art Water Treatments and specialty massage.

Sports Core Athletic & Racquet Club: This full service athletic club is complete with indoor and outdoor tennis, fitness center, racquetball, two indoor pools, and a man made lake with a private beach.

RIVER WILDLIFE

Enjoy a 500 acre wildlife preserve dedicated to hiking, hunting, fishing, canoeing and horseback riding. The Sheboygan River is host to fly fishing, and Lake Michigan is only 5 minutes away and offers charter fishing.

JOHN MICHAEL KOHLER ARTS CENTER

A Joyful Place – The Center celebrated the opening of a major expansion in 1999, creating a 100,000-sq. ft. facility and transforming an entire city block into a welcoming and spectacular showcase for the arts.



A home for all the arts ... The new Arts Center comprises eleven galleries for exhibitions and collections, a hands-on learning gallery for children, a theatre, shop, café and gardens. Investigate the breadth of art today – sculpture, installation works, craft-related forms, painting, drawing, photography, video, new genres – by artists around the world.

SHOPS AT WOODLAKE KOHLER

Embark on a shopping adventure – The Shops of Woodlake Kohler are located on the shore of a peaceful tree-lined lake. You'll find an eclectic collection of shops and boutiques. Altogether quaint, quiet and unique, these thirty-two shops offer specialty items from apparel, home and garden, to pastry.

KOHLER DESIGN CENTER

The Center displays a three-story gallery of Kohler products. It consists of model kitchens and bathrooms that have been created

by top imaginative interior designers.

THE AMERICAN CLUB/ THE INN ON WOODLAKE

The American Club: The resort was built in 1918 and re-opened its doors in 1981 as a luxury resort. The stately red brick exterior resembles an English Tudor style Mansion surrounded by English Gardens. Our fantastic room rate for this time of the year is: \$295.00 plus taxes.

The Inn on Woodlake: Located in the resort community of Kohler, WI, the **Inn on Woodlake** has everything you need. The Inn is a 3-diamond, limited service facility that offers 1212 charming rooms for a relaxed and quiet destination.

The Inn on Woodlake features:

- Complimentary deluxe continental breakfast
- USA Today newspaper
- Complimentary access to Sports Core Health & Racquet Club
- Complimentary on-demand shuttle transportation throughout Kohler Village
- In-room coffee makers, hairdryers, irons, voicemail and computer dataports

Our rates at The Inn on Woodlake are: \$210.00 plus taxes

We urge you to stay at one of these hotels. These hotels require us to sell a guaranteed block of rooms in exchange for providing us with rentable meeting space and other considerations. We do not want to have to add a surcharge for those doctors not staying at the meeting hotel or raise our seminar rates because of this.

Rooms will be held as a block until June 15, 2010, unless exhausted earlier. Once you have registered for the seminar, we will send you a hotel reservation form.

**AGGRESSIVE BUSINESS, TAX
AND PRACTICE MANAGEMENT FOR THE DOCTOR (MINI-WEEK)
KOHLER, WISCONSIN
JULY 16-18, 2010**

REGISTRATION FORM

Name _____ Degree _____
Name of spouse _____
Address _____
City _____ State _____ Zip _____
Office Phone _____ Home Phone _____
Email Address: _____ Cell Phone: _____

 SAVE MONEY BY REGISTERING EARLY 

Early Registration Fee
before May 16, 2010

\$725.00 Doctor Only
(or spouse attending alone)

\$825.00 Doctor & Spouse

Registering from

May 16-July 15, 2010

\$775.00 Doctor Only
(or spouse attending alone)

\$875.00 Doctor & Spouse

At-the-door Registration Fee

\$825.00 Doctor Only
(or spouse attending alone)

\$925.00 Doctor & Spouse

PAYMENT OPTIONS

Check enclosed. Make checks payable to Collier, Sarnier And Associates, Inc.

Charge my: MasterCard Visa

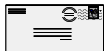
Card Number _____ Expiration date _____

Name on Card _____

Total Amount Charged \$ _____

Signature of Cardholder

3 EASY WAYS TO REGISTER ...



Mail to: Collier, Sarnier and Associates
30195 Chagrin Boulevard, #100
Cleveland, Ohio 44124



Call: 216-765-1199 or
888-888-4840 (toll free)



Fax: 216-831-8279

I HAVE READ THE REGISTRATION INFORMATION ATTACHED:

I understand that all or a portion of my registration fee may be non-refundable in the event of my cancellation.

Signature